



INTA 2020 SINGAPORE



TARGET
Travel Consultants

'You have been a wonderful partner with INTA all of these years'

Tricia Simpson (commenting on Target Travel)
CMP, Manager, Meetings, Conventions &
Events Strategy, INTA, New York.

International Trademark Association's I42nd Annual Meeting, Singapore, April 2020

Location

Sands Expo & Convention Centre, Marina Bay Sands, Singapore

Dates

25-29 April 2020

Convention Hotels

There are around 26 official hotels. We have inspected and selected 11 which we feel are the nicest and are of differing styles with attributes to suit everyone. We have an allocation of rooms at each of these.

Travel Info

There are seven daily services from Heathrow non-stop to Singapore, more details enclosed

Our Contact details

Telephone +44 (0)20 7405 0100 | Email info@target-travel.co.uk | Website www.target-travel.co.uk

Please note

This meeting is a month earlier than normal. Annual Meeting Registration will launch 16 January 2020. Feel free to discuss with us hotel suitability and to register an interest with us at any point. All of the hotels featured in this year's program will require each guest to be registered with INTA as a delegate.

Conference Location

The INTA Annual Meeting is being held in Marina Bay, an area of reclaimed land to the east of the Central Business District. Everywhere is close in Singapore, with a very easy to use and efficient subway system (MRT). Uber was bought out by a local firm Grab, who's app is very simple to use, an average cost was £3-6 a journey in and around downtown, rarely taking more than 10 mins, taxi costs I found on par with this.

The most important point to be aware of is the tropical climate, with the temperature (33-35 degrees) and humidity (85-95%), even walking a block will be a strain. I suggest you plan on travelling around by car or MRT, as few places are more than 10 mins drive from the Marina Bay. I would not choose a hotel based on walking, other than its proximity to an MRT station.

Receptions, Event and private dining

We have visited and reviewed over 30 venues in Singapore and have an Info Sheet available to inspire. We would be delighted to book any of these for you and help create a memorable event.

AREAS OF SINGAPORE

Marina Bay area

On the east side of the marina is the Marina Bay Sands (MBS) complex, comprising of the famous three-legged hotel, a conference centre (INTA's venue), an MRT station called Bayfront, casino, huge shopping mall and many entertainment venues, with over 50 restaurants. There is also the Art Science Museum which looks like a Lotus Flower and The Gardens by the Bay tourist attraction, which is spectacular at night with their electric trees. To the north the complex is linked to Suntec City by the pedestrian Helix Bridge. It is not practical and far too hot to walk around one side of the Marina Bay to the other.

Suntec City area

This is the closest area to the MBS complex. This older smaller conference centre is not being used by INTA, but there are a number of large hotels and malls here. It doesn't have the same variety of places to wine and dine compared with the other areas, but a short walk, or one stop on the MRT gets you to Esplanade/ South Beach or MBS, which have more variety.

Bugis, Esplanade, South Beach & City Hall areas

This is a three block-wide area running north from the Singapore River and CBD. At Esplanade is the famous Raffles Hotel, but all around these districts are many hotels, large plush shopping malls and places for

entertaining, there is lots going on here. It's also very convenient for INTA, a brief 10 minute car, or MRT ride to MBS.

Chinatown & Tanjong Pagar districts

Both vibrant areas are about 10 mins from MBS by car or rail. They are south of the Singapore River and to the west of Marina Bay, these smaller streets are jammed with places to eat and shopping malls. Food Street Hawker Centre is a pedestrian area in ChinaTown and very popular. The Tanjong Pagar district has restaurants from all over the world, this is a very easy place to just stroll around looking for something that takes your fancy. Clarke Quay is just north of ChinaTown and is a safe but very lively area with lots of live music bars, restaurants as well as night-time boat trips. Boat Quay has more of a focus on drinking. As too the former red-light district Keong Saik Road, today a hip precinct on the eastern edge of ChinaTown and is the equivalent of Hong Kong's Lan Kwai Fong. Robertson Quay further west is more quiet, with mainly restaurants and cafes.

Orchard Road

Is a 2 km long, tree lined boulevard, that runs out west from downtown Singapore. There are hotels and restaurants here, but it is predominantly huge swanky shopping malls. This is about 20+ mins from MBS.

WHICH HOTEL IS BEST FOR ME...?

Host / HQ hotel

Marina Bay Sands (MBS)

Has a pool, rate includes breakfast & free wifi

All

Nearest to the conference venue, in order

Marina Bay Sands, Ritz Carlton then Pan Pacific

Plenty of seating to meet associates in

Pan Pacific, Marina Bay Sands, InterContinental & Andaz

Club lounge

Oasia Downtown, InterContinental, PARKROYAL on Pickering & Andaz (for all guests)

Classic colonial style luxury

InterContinental

A focus on eco & wellness

Oasia Downtown & PARKROYAL on Pickering

Big bedrooms

Ritz Carlton & Fairmont

Good value

Furama & Oasia Downtown

Luxury

InterContinental, Ritz Carlton, Fairmont & JW Marriott

With a wow factor

Marina Bay Sands, Oasia Downtown, PARKROYAL on Pickering, Andaz, JW Marriott and InterContinental

On receiving the brochure, if you are leaning toward a particular hotel, then please contact us to discuss and register an interest.



On the left is the green park, this and the area running away from you is City Hall, Esplanade, South Beach and Bugis. The triangle to the right of the main road is Suntec City. Right hand side is MBS, with the conference centre the furthest blue dome to the right

RATES

<i>Room rates, single use</i>	<i>Room type</i>	<i>Singapore SGD \$</i>	<i>GBP aprx</i>	<i>Singapore SGD \$</i>	<i>GBP aprx</i>
Furama City Centre	Standard	\$247	£144		
Oasia Downtown	Superior Club	\$365	£213	\$487	£284
Swissotel The Stamford	Standard king	\$473	£276		
Pan Pacific	Deluxe king	\$487	£284		
InterContinental	Deluxe Club deluxe	\$497	£290	\$633	£369
Andaz	Standard	\$500	£291		
PARKROYAL on Pickering	Superior Orchid Club	\$500	£291	\$534	£311
Fairmont	Standard king	\$527	£307		
Ritz Carlton Millenia	Dlx Kallang vw	\$541	£315		
Marina Bay Sands	Deluxe king	\$554	£323		
JW Marriott South Beach	Deluxe	\$580	£338		

Note

The Sterling figures are here for comparison purposes only, they are based on the exchange rate at time of publishing.

These rates are for single use/ room/ night, please enquire with us for double use prices.

All the rates include tax, service, breakfast and wifi

These rooms are only available to registered INTA

delegates, we will need a registration reference from you before the end of February.

The minimum stay requirement is 4 nights.

Our standard booking fee will apply £60/ room/ stay, discounted to £25 when booking flights with us

A deposit of roughly 50% is required at the time of confirmation, balance will be due mid- February.



1. Sands Expo and Convention Centre (front right bldg)



2. Marina Bay Sands Hotel, HQ



12. Oasia Hotel Downtown Singapore



11. PARKROYAL on Pickering Hotel



10. Furama City Centre Hotel



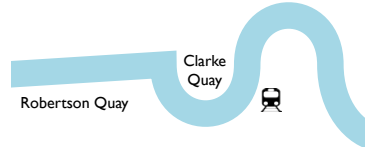
9. Fairmont Singapore Hotel

SINGAPORE

Little

Bugis Junction
Esplanade,
South Beach
and City Hall

Orchard Road



10. 11.



China
Town

12.

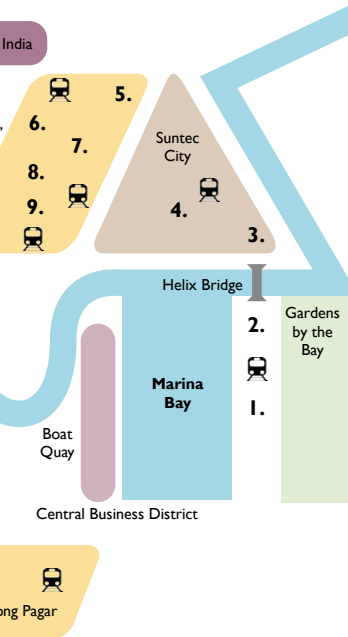
Tanjong



3. Ritz Carlton Millenia Hotel



4. Pan Pacific Singapore Hotel



5. Andaz Singapore Hotel



6. InterContinental Singapore Hotel



8. The Swissotel The Stamford Hotel



7. JW Marriott Singapore South Beach Hotel

HOTELS

Andaz Singapore

Hyatt sub-brand, top quality, contemporary with a fresh and unusual approach, 342 rooms. This tower is on Beach Road at Bugis Junction. There is access to the MRT station, only 2 stops and 5 mins to MBS, or 10 mins by taxi/Grab. Reception is on level 25, here the whole floor is for relaxing and dining. Breathtaking views can be found in The Sun Room, like a Club Lounge, but available to ALL those staying, you can bring in guests, with food/ drink for purchase, perfect for meeting associates. Adjacent is Bar Square open from midday, great sunsets. 'Alley on Level 25' is a clever concept, it circles the tower with a selection of small individual restaurants serving a variety of food styles. Guest rooms are about 38m², have a simple clean Swedish style, beds face the picture windows, with a chaise lounge, Nespresso machine, tea pot, safe and a complimentary minibar. Mr Stork is a rooftop (flr 39) garden terrace and bar, from 3pm at w/e or 5pm m/w, very popular at sunset with trampoline/tepees. There is also an infinity pool up here with views to almost rival those at MBS, 24 hrs gym.

www.hyatt.com/AndazSingapore/SingaporeHotel
Map ref 5

Fairmont Singapore & Swissotel The Stamford

Both are large good quality modern hotels, taking up a whole city block, connected via a shopping mall, you can use most of the facilities at each. The Swissotel has 1200 rooms and the more luxurious Fairmont 700 rooms. Located in the City Hall/ Esplanade area, with a two minute walk to two MRT stations, serving three different lines. They are very convenient with only one change and two stops to Bayfront, journey time 5-10 mins, or about 10 mins by taxi/ Grab. In the adjacent block is the famous Raffles Hotel and the huge Raffles City Mall. Swissotel rooms are big, bright, with a sharp & stylish décor, aprx 40 m². All have a thin balcony, Nespresso machine, safe and fridge. Fairmont rooms are larger 45 m², with a refreshing layout as the island bed faces the floor to ceiling large windows. Plus a large bathroom with a stylish bath, many also come with a corner sofa, Nespresso machine, safe and minibar. They share pools, tennis courts and gym.

www.swissotel.com/hotels/singapore-stamford
www.fairmont.com/singapore
Map ref 8 & 9

Furama City Centre

Our lead-in price hotel, a medium grade, simple 4 star hotel, with 440 rooms. Located a couple of minute's walk from ChinaTown MTR station, just three stops to MBS, taking under 10 mins, or by taxi/ Grab aprx

10-15 mins. The locality is very vibrant on the fringe of ChinaTown with lots of places to eat and in walking distance of Clark Quay. Rooms are about 30m² and bright, with a safe and fridge. The hotel has an outdoor pool and gym. Despite the atrium design there is very little seating in the lobby.

www.furama.com/citycentre
Map ref 10

InterContinental Singapore

A luxury classic styled heritage hotel, with 403 rooms. Located near Bugis Junction, inevitably it is attached to a shopping mall. Five mins walk in each direction will get you to two MRT Stations with a choice of three lines, one station has direct access from the hotel via the mall. To MBS on the MTR its under 10 mins, or about the same by taxi/ Grab. Apart from the hotel's calm colonial atmosphere, a big selling point is the vast high ceiling lounge, with dozens and dozens of table & chairs and a bar, perfect for meeting associates. The impressive Club Lounge is enormous with lots of character, it's one of the nicest I've ever seen. Guest rooms are bright white and traditionally decorated, the average size is 38m², with safes and fridge, you can request a minibar. There is a pool, sauna, yoga rooms and gym.

www.singapore.intercontinental.com
Map ref 6

Marina Bay Sands (MBS) HQ Hotel

HQ hotel and the conference location. This is now one of Singapore's major attractions, the three legged hotel with what looks like a surfboard balanced on top, containing one of the most spectacular pools in world. The conference centre is a 5 min walk through the MBS shopping mall. This massive three tower hotel has one long lobby connecting the bases and 2,561 rooms. Renku a raised lounge bar in the lobby with a not too obvious entrance that spirals up to a raised level, plenty of seats, a good spot for a casual meeting. However- if you really want to impress, you can take non-guests up to the top deck's bars and restaurants for the best views in the city. Non-registered guests are strictly prohibited in bedrooms. Guest rooms will most likely be in Tower 3 and have views of the Gardens by the Bay. Rooms are about 39m², stylish, with big bathrooms, safe and minibar. All have a balcony, lower floors have a table and chairs, the higher floors with better views taper in to become a foot wide. The highlight of staying here is undoubtedly the huge infinity pool and sun deck on floor 52, with its spectacular view, but this is very popular with families, so don't expect to be able to do any lengths.

www.marinabaysands.com
Map ref 2

JW Marriott Singapore South Beach

Philippe Starck designed this unusual luxury hotel, 634 rooms. This is located at South Beach, the city block was a former army recreational camp and has retained a number of the characterful colonial buildings. Now a large complex of hotel, with extensive shopping, dining outlets and direct access to an MRT station. It needs one change and two stops on the MRT to MBS, journey time 5-10 mins, or by Taxi/Grab about 10 mins. An unusually long and thin library styled lobby, off here is Tonic their gin bar, open from 11am, a good place for informal meetings. There are also sheltered outdoor seating on the pool level (flr 18), with sofas and lounge seats clustered together with greenery, nice for meetings, once you are used to the heat, many other options in the complex. Guest rooms are 35m² and feel even bigger with lots of mirrors and massive windows, a safe, minibar and Butler Door for deliveries. The small sheltered infinity pool is on the side of building and has fantastic views. There are also loungers and some tables and chairs standing in a few inches of water, enabling you to have the most deliciously cool meeting by just kicking off your shoes and socks.

www.marriott.com/hotels/travel/sinjw-jw-marriott-hotel-singapore-south-beach/
Map ref 7

Oasia Hotel Downtown Singapore

New, good value and very unusual, a red framed tower draped in foliage. This good quality stylish hotel's focus is on wellness, with 314 rooms starting from floor 12. Within view is Tanjong Pagar MTR station, with only one change needed to get to Bayfront taking under 15 mins, or by taxi/ Grab aprx 10 mins. The locality in Tanjong Pagar is vibrant and borders ChinaTown. Guest rooms are stylish with big windows, but are small aprx 22m², there are safes & fridge, you can request a minibar. Despite it being a tower, there are plenty of open air floors and seats, plus yoga on their lawn at weekends. A 24 hour gym and dual outdoor pools each side of the building, so you can choose sun or shade, with loungers sat in the water. The Club Lounge is huge and takes up a whole floor with plenty of indoor and outdoor seating, plus its own pool too.

www.oasiahotels.com
Map ref 10

Pan Pacific Singapore

A large good quality, but not luxury, 790 room, 5 star hotel. Located in Suntec City, a hot and steamy 5 min walk will get you to The Helix Bridge, plus 5 mins to cross, then 10 mins through the cool shopping mall to the conference centre. Alternately a taxi/ Grab takes 10 mins, or a 5 min walk away is the MRT Station, with the one stop ride taking about 2 mins. The big selling point is the vast atrium lobby with about 15 'Pods',

ideal for meeting associates, some are clusters of sofas and chairs for six under a wicker hat. This merges into the restaurant Tatami where the remaining pods are surrounded by water and have circular bench seating for 10 people, plus one larger pod for 20 people.

You can reserve these Tatami pods in the daytime for informal meetings at no cost. Behind the long bar is a smaller area 'The Living Room' with sofas, easy chairs and a massive high sold block of wood table, handy for paperwork. Guest rooms are light with huge windows, about 38 m², with safe & minibar. It has an infinity pool and very nice sun terrace with great views of MBS.

www.panpacific.com/Singapore/Marina
Map ref 4

PARKROYAL on Pickering

An inspiring top quality garden hotel, 367 rooms. Great location, ChinaTown MRT station is under 5 mins walk away, trains are direct to MBS, only 3 stops and under 10 mins, or taxi/Grab 10 mins. This is a new Eco focused hotel, draped in vegetation both inside and out, lots of water and natural light. It feels very spacious, especially the dramatic lobby. I really like its style. The massive and luxurious Orchid Club Lounge is a very impressive place to bring an associate, with 7mtr high ceilings, it feels like a giant glass box, lots of lounge seating, one of the best I've seen. Guest rooms are 30m² and almost seem like a cube, with 3 mtr high ceilings, a window seat, semi-open bathroom, safe & minibar. The fifth floor is dedicated to wellness, a 300 mtr Sky Garden Walk, Spa, gym and infinity pool set in a lush garden landscape. Which perches on the side of the building, with birds-cage style cabanas to relax in.

www.panpacific.com/Singapore/Pickering
Map ref 11

Ritz Carlton Millenia Singapore

A large luxury hotel, 608 rooms. On the nearest corner of Suntec City to MBS. About 2 mins walk will get you to The Helix Bridge, plus a stinky 5 mins to cross, then 10 mins through the cool shopping mall to the conference centre. Alternately a taxi/ Grab takes 5 mins, or just over 5 min walk through a shopping centre is the MRT Station, with one stop, taking aprx 2 mins to MBS. A very grand lobby with a number of seats as part of its café. Huge guest rooms are located sideways on and seem like an apartment, being 50m². Beds face the picture windows, plus a day bed, safe and minibar. The bathrooms are located on the outside wall with a bathtub next to the window, so you can literally soak in the views. These rooms face Kallang, so away from MBS, marina views can be requested but the supplements are around £120/n. The pool and terrace have views of MBS.

www.ritzcarlton.com/Singapore
Map ref 3

FLIGHT DETAILS

Getting to Singapore

No visa required for British passport holders. From Heathrow there are seven daily non-stop flights with BA, Singapore Airline (SQ) and QANTAS (QF). Outbound all arrive the following day, but on the

return, the first three SQ flights arrive the same day. From Singapore's Changi Airport, a taxi takes 20 mins or 30 mins in the rush hour; there is also an MRT train line taking just over 30 mins to City Hall.

LONDON TO SINGAPORE

Flight no	dep	arr	duration
SQ 305	0925	0530+1	13:05
SQ 618	1125	0730+1	13:05
BA 011	1955	1605+1	13:10
SQ 319	2050	1655+1	13:05
QF 002	2105	1725+1	13:20
BA 015	2130	1745+1	13:15
SQ 321	2205	1810+1	13:05

SINGAPORE TO LONDON

Flight no	dep	arr	duration
SQ 306 Y9	0110	0745	13:35
SQ 308 Y9	0900	1540	13:40
SQ 318 Y9	1235	1915	13:40
BA 016 Y9	2235	0505+1	13:30
BA 012 Y9	2315	0550+1	13:35
SQ 322 Y9	2330	0555+1	13:25
QF 001 Y9	2355	0625+1	13:30

Air fares

Flights are already busy returning on Wed & Thu, here is a rough guide to the present costs at the time of publishing:

Premium Economy - BA £1304, Singapore (SQ) £1703, QANTAS (QF) £2257 aprx rtn inc taxes/fees
Club/Business Class - BA £3159, Singapore (SQ) £3633, QANTAS (QF) £3745 aprx rtn inc taxes/fees

Indirect flights

Premium Economy - Lufthansa (LH) via Frankfurt/ Munich - £2038 aprx rtn inc taxes/fees
Business Class- Finnair (AY) via Helsinki - £2513 aprx rtn inc taxes/fees
Emirates (EK) via Dubai - £2597 aprx rtn inc taxes/fees
Asiana (OZ) via Seoul - £2656 aprx rtn inc taxes/fees
Lufthansa (LH) via Frankfurt/ Munich - £3135 aprx rtn inc taxes/fees

POST CONFERENCE

Some stop-over suggestions, with non-stop flights to Singapore:

- **Siem Reap/ Angkor in Cambodia**, the lost city in the jungle, two days, easily combined with Vietnam.
- The delightful **Hoi An in central Vietnam** (a favourite), can combine with Hanoi in the north and the stunning Halong Bay. Or vibrant Saigon in the south, with the Mekong Delta or the Chu Chi Vietcong tunnels as a side trip. Non-stop services from all three to Singapore.
- **Bali**, beach and then head for the hills to stay in the serene Ubud. Non-stop services from Denpasar.
- **Kota Kinabalu, Borneo**, visit the native orangutans in Sandakan or climb Mount Kinabalu.
- Relax on the remote golden sands of **Langkawi Island in the Andaman Sea, Malaysia**.
- **Beijing, China**. It's quite a side trip, but you can

now 'Transit Without A Visa' (TWOV) for up to 72 or 144 hrs, so less hassle. Two or perhaps three days and easily done on your own. One day to see the Forbidden City or Summer Palace, then a day trip out to trek the Great Wall of China at one of the less-touristy sections..

- **Chengdu or Xian, China**. Chengdu for the pandas and some of the best cuisine in China. Or to Xi An for the Terracotta Army, with a Wednesday only flight to Singapore.
- **Round the World (RTW)**, continue to other points in the Far East such as Japan; head across the Pacific to Hawaii; or direct to California; then other American cities, before crossing the Atlantic. Minimum three stops and 10 days away are needed before you can land back in the UK.
- **Australia/ New Zealand**, have Singapore as your free stop-over on the way to/ from Australasia.
- **Middle East**. A day & night in Dubai, the Louvre in Abu Dhabi, or the more unusual Ras Al Khaimah, 45 mins from Dubai.

TO BOOK OR REGISTER AN INTEREST

To Book or Register an Interest

Telephone 0202 7405 0100

Info@target-travel.co.uk

<http://www.target-travel.uk>

Register an Interest

As soon as you receive this brochure, if you are inspired by a specific hotel, then feel free to contact us and register an interest. A reminder that all of the hotels featured in this year's program will require each guest to be registered with INTA as a delegate.

Provisional Bookings

If you are unsure, then in most cases we can hold the room provisionally for a week or so, depending on availability.

Payment and Cancellation

A deposit is required to book and this year for Singapore, they are stipulating it has to be 50% of the predicted cost. The deposit is non-refundable, but if you reduce your stay, this amount will be credited in full against the balance, but note there is a four night minimum stay.

A balance invoice will be sent in mid-February. No refunds from 13 March 2020

Insurance

It is strongly advisable to take out adequate medical insurance prior to travel, our web site has details of an insurer with a 10% discount, see Useful Links.

Flights

To be able offer our clients a broad and unbiased view on the city and which hotels might be the most suitable, we visit the venue a year in advance and block out rooms to assist in there being a good choice available to you. To be able to provide this service, it is not commercially viable for us to just

sell accommodation only and we would therefore ask that you please also book flights through us. Our considerable experience will cut to the chase and we will be able to give you a good overview on all your options. If you have booked the accommodation directly with INTA, then we are still happy to advise you of flight availability and prices.

Conference Registration

For ALL hotel bookings, it will be necessary for you to register online direct with INTA as a delegate. Please keep a note of your registration ID code, as we will need to provide INTA with this before the end of February.

ABTA

Target Travel has been a bonded member of the Association of British Travel Agents since 1981

Business/ Professional Travel

We also publish biannually an info sheet on travel to the three EPO's as well as providing travel information on other conference such as AIPPI, APAA ECTA & FICPI. For full details see our web site www.target-travel.co.uk.

Your Personal Travel

We specialise in bespoke travel for business or for pleasure. Our web site contains many examples and suggestions for inspiring travel, see <http://www.target-travel.co.uk>

Target Travel

147 Fleet Street/ 7 Hind Court,
London, EC4A 2BU, UK

Telephone +44 (0) 207 405 0100

E mail info@target-travel.co.uk

Website www.target-travel.co.uk

WWW.TARGET-TRAVEL.CO.UK