



INTA 2019 BOSTON



TARGET
Travel Consultants



MAP OF BOSTON

1. BCEC
2. Westin Boston Waterfront
3. Renaissance Boston Waterfront
4. Seaport Hotel
5. Aloft Boston Seaport District
6. Element Boston Seaport
7. Yotel Boston
8. InterContinental Boston
9. Revere Hotel Boston Common
10. The Godfrey Hotel Boston
11. Ames Boston Hotel

*'YOU HAVE BEEN A WONDERFUL PARTNER
WITH INTA ALL OF THESE YEARS.'*

Tricia Simpson (commenting on Target Travel)
CMP, Manager, Meetings, Conventions &
Events Strategy, INTA, New York.

INTERNATIONAL TRADEMARK ASSOCIATIONS 141ST ANNUAL MEETING BOSTON 2019

LOCATION	The Boston Convention & Exhibition Centre (BCEC), Boston, Massachusetts, U.S.A
DATES	18-22 May 2019
CONVENTION HOTELS	There are over 30 official hotels. We have inspected and selected 7 which we feel are the most appropriate and have an allocation of rooms at each of these. In addition there are some non-INTA hotels that we feel are worth considering. See the inside back cover for photos.
TRAVEL INFO	Daily non-stop services from Heathrow and Gatwick, more details enclosed.
OUR CONTACT DETAILS	Telephone +44 (0) 202 7405 0100 Email info@target-travel.co.uk Website www.target-travel.co.uk
PLEASE NOTE	Annual Meeting registration will launch in January 2019. However, please feel free to call anytime prior to this and discuss hotel suitability, register an interest and book your flights.

CONFERENCE LOCATION
Back in 2010 when INTA was last in Boston, the brand new convention centre's location was rather bleak and forlorn, surrounded by very little except windswept parking lots. The Seaport District has now been transformed with sleek high rise condos, offices and The Institute of Contemporary Art. Due to the 'Amazon effect', retail space has been left un-let, so instead established Boston restaurants have opened up Seaport branches for those now living, working and visiting the area. Seaport Blvd is a 5 min walk from the BCEC and is now full of life, with lots of places to eat, making Seaport now a pleasant place to stay in. There are a limited number of hotels in this areas, so the majority of 9-10 thousand delegates will stay and be entertained in other parts of Boston, we doubt you will focused entirely on The Seaport District. The T is Boston's subway, Silver SL1 & SL2

lines starts at Logan Airport and have a number of convenient stops in Seaport, before it heads off to The Theatre District and up to Downtown Crossing the main hub. Unlike other routes, rather than being a train, this is a bus service that runs for a large portion in underground tunnels.

RECEPTIONS
We have visited and reviewed over 40 venues in the Boston area and have an information sheet available describing them, please contact us and we can send you a PDF copy. These venues are suitable for either: cocktail receptions, private and semi-private dining, or a hosted meal. They come in all shapes and sizes for different styles of event, but all these locations are memorable. Feel free to call and chat over your proposal.

WHICH ONE IS BEST FOR ME?	
HOST/ HQ HOTEL	Westin Waterfront
NEAREST TO THE CONFERENCE VENUE	Westin Waterfront, Element, Aloft, Renaissance & Seaport
WITHIN SEAPORT	Westin Waterfront, Element, Aloft, Renaissance, Seaport & Yotel.
NOT IN SEAPORT	Godfrey, Revere, InterContinental & Ames
BOUTIQUE	Yotel, Revere, Godfrey & Ames
ROOF TOP TERRACE	Yotel & Revere
WATERSIDE TERRACE	InterContinental
POOL	ALL EXCEPT - Yotel, Godfrey and Ames
RELAXED AND SOCIAL	Yotel, Godfrey & Aloft
BIG ROOMS	InterContinental & the studios at Element

WHERE TO STAY

WESTIN BOSTON WATERFRONT

The HQ hotel, is both adjacent and linked by a bridge to the BCEC in The Seaport District. This is a large (798 rooms) contemporary conference hotel, with a big lobby featuring a small copse of trees. It has a large gym and a glass roofed indoor pool with loungers. Guest rooms are bright with floor to ceiling windows, a safe and wifi. Standard INTA rooms and a limited number of non-INTA Premium View Kings and Premium Deluxe double rooms with partial harbour views.

www.westin.com

Map ref 2

SEAPORT HOTEL

Located 5 mins walk along a bridge straight from the BCEC, it is just across the road from the harbour edge, surrounded by restaurants. It's a medium grade and medium sized business hotel (428 rooms). It has a 50ft indoor pool and gym, both with great views. Guest rooms have large safes and wifi. Cheaper room rates outside the core dates. Non-INTA rooms.

www.seaportboston.com

Map ref 4

RENAISSANCE BOSTON WATERFRONT

Located about 10 mins walk from the BCEC and half a block from the harbour edge. It is a medium sized luxury hotel (475 rooms) with a very contemporary and stylish decor. The lobby is unusual and divided up into three distinct curved areas, The Library, bar and Starbucks. They have a stylish lap pool, gym and a high quality restaurant. Guest rooms have big windows with a bright and simple design, room safes can be requested. Cheaper room rates outside the core dates. Both INTA and non-INTA rooms, the later having a minimum stay of 5 nights

www.marriott.com/uk/boston

Map ref 3

YOTEL BOSTON

Located about 12 mins walk from the BCEC, surrounded by many restaurants and a block from the bridge that connects Seaport with the Financial District. Adjacent is the subway station. It is a medium sized and very quirky boutique hotel (326 rooms). The long thin and stylish lobby has a coffee bar and an open lounge with communal tables and chairs, this is as very vibrant space. There is also a large bar and outdoor terrace at the top of the hotel. They offer a limited room service by robot and there is a gym.

The cabins (guest rooms) have been inspired by BA's Club Class suites and are modern Japanese in style, light and white, packing in all the usual room amenities and a queen sized bed into a compact space, but with windows that open, they remind me of ship's cabin. Non-INTA rooms.

www.yotel.com

Map ref 7

ALOFT BOSTON SEAPORT DISTRICT

Located on a side road that runs parallel with the BCEC, behind The Westin. There are doors to the BCEC that are almost opposite his hotel, meaning you don't have to walk to the main entrance at the far end. There are a few convenience stores nearby, but the Seaport restaurants are nearer the water, just over 10 mins walk away. This is a very new and trendy medium sized hotel (330 rooms). The emphasis here is on fun, the lobby is part of a huge relaxed lounge, with large concrete pillars, a vibrant bar scene, sofas, tables and chairs, a pool table, live music Thu/Fri nights, a 'grab n go, refuelling area' and a small outside patio. There is no room service or restaurant. They do have a salt water indoor pool & gym. The guest rooms are stylish and with an unusual orientation, most have double windows and a dressing area, all have a safe and wifi. Both INTA and non-INTA rooms.

www.marriott.com/uk/boston

Map ref 5

ELEMENT BOSTON SEAPORT

Located next to it's sister The Aloft, this is another new hotel, but catering to an older crowd. It is a smaller hotel (180 rooms) but with a sharper style, like a mini Westin. The lobby has limited seating but it also flows into the breakfast bar area where there are tables and chairs. Hot breakfast is included in the rate, there is no restaurant, bar or room service, although in the lobby there is an automated bar that dispenses beer and wine. Other amenities are a salt water pool and gym. As with The Aloft, views from the small terrace are uninspiring, overlooking a truck parking lot. I was very impressed with their 382 ft² Studios (photo inside back cover) which are almost junior suites, with a small lounge area, kitchenette, work desk, safe and wifi. Both INTA standard rooms and non-INTA Studios, the later having a minimum stay of 5 nights.

www.marriott.com/uk/boston

Map ref 6

REVERE HOTEL BOSTON COMMON*

Located in The Theatre District, within five mins walk of Boston Common and ten mins walk of Copley Square. This is a medium sized independent and very

stylish boutique hotel (356 rooms). It has a good sized lobby incorporating a cosy bar, an indoor roof top pool and an upmarket restaurant dominated by a large cannon. The most impressive aspect of the hotel is its enormous roof top terrace with groups of sofas, chairs, shaded cabanas, a fire pit, large potted trees and a bar. Perfect for entertaining associates in the sun, subject to private events. Guest bedrooms are also stylish, with Netflix on the TV, their own mini balcony, a lap top safe and wifi. A taxi to the BCEC should take apx 15-20 mins. Non-INTA rooms.
www.reverehotel.com

Map ref 9

INTERCONTINENTAL BOSTON

Located at the bottom of The Financial District on the waterfront, across the bridge from Seaport, with a pleasant 15 mins stroll to BCEC. It is a medium sized luxury business hotel (424 rooms) that seems much bigger than it actually is, due to the vast lobby and extensive ground floor eateries and bars. In addition they have an outside terrace with lawns along the harbour edge. There is an extensive SPA, a large indoor pool and a big gym. The guest rooms are large (420 ft², Boston average 330 ft²), with floor to ceiling windows, a mini bar, safe and wifi. INTA rooms.
www.intercontinentalboston.com

Map ref 8

RATES

WESTIN BOSTON WATERFRONT (HQ)			
Standard	USD\$ 344	INTA	
Premium & Partial view	USD\$ 569	non INTA	
SEAPORT HOTEL			
Deluxe King (core date cost)	USD\$ 479	non INTA	
RENAISSANCE BOSTON WATERFRONT			
Standard	USD\$ 399	INTA	
King (core date cost)	USD\$ 539	non INTA	
YOTEL BOSTON			
Standard Cabin	USD\$ 344 & \$412	non INTA	
ALOFT BOSTON SEAPORT DISTRICT			
Standard	USD\$ 309	INTA	
King	USD\$ 469	non INTA	
ELEMENT BOSTON SEAPORT			
Standard, B&B	USD\$ 309	INTA	
Studio King, B&B	USD\$ 415	non INTA	
REVERE HOTEL BOSTON COMMON*			
Standard	USD\$ 379	non INTA	

THE GODFREY HOTEL, BOSTON*
A block south of Boston Common, on a lively part-pedestrian shopping street, which blends into The Theatre District. Downtown Crossing subway is a minute's walk away. This is a small hip and very stylish boutique hotel (242 rooms). Plenty of seating in the lobby, a gym and an independent coffee shop. Their high dining Nikkei style restaurant Ruka serves Peruvian-Japanese food. Their chic guest rooms have floor to ceiling windows, TV's with Netflix, safe and wifi. Take the T, or a taxi apx 10-15 mins to BCEC. INTA rooms.
www.godfreyhotelboston.com

Map ref 10

THE AMES BOSTON HOTEL

A Hilton Curio member, located in The Financial District close to Faneuil Hall. Three subway stations less than 5 mins walk away and over 100 places to eat and drink within walking distance. Boston's first skyscraper and now a chic luxury boutique hotel. There is a library style lobby, a gym, free rental bikes, a top restaurant and small pavement patio. Guest rooms are different shapes and sizes, but all have a modern and stylish decor, with wifi and safes. Non-INTA rooms.
www.amesbostonhotel.com

Map ref 11

INTERCONTINENTAL BOSTON	
Standard	USD\$ 418 INTA
THE GODFREY HOTEL BOSTON*	
King	USD\$ 344 INTA
THE AIMES	
Standard	USD\$ 549 non INTA
The rates are per room per night, for single use, plus local tax presently 14.45%.	
For those indicated as INTA rooms, you must register online as a delegate, as we will need your registration reference as proof. You can book with us and register later, but it will be needed before April. We have no discretion over this requirement.	
These are on a 'room only' basis, the exception is the Element Hotel which is bed & breakfast.	
The minimum stay requirement is 4 nights, exceptions are non-INTA rooms at the Element and Renaissance, which are both 5 nights.	
Our standard booking fee will apply £55/ room/ stay, discounted to £25 when booking flights with us.	
*INTA have advised us they will be running shuttles from the hotels for registered delegates.	

GETTING TO BOSTON

There are daily non-stop services from Heathrow with BA, Virgin Atlantic (VS), Delta (DL) and from Gatwick with Norwegian (DI). Boston Logan Airport is located just across the harbour from Seaport, with water taxi shuttles operating between them for \$6-12/person, an alternative to the inevitable bad traffic through the tunnels.

Norwegian's Premium Cabin has reclining dentist chair style seats, which are superior to Premium Economy seats. Although they do not compare with the comfort of an Upper or Club's lay flat bed on a night flight, it is dramatically cheaper. The Premium Cabin price includes: pre allocation of seats, checked luggage, food and drink.

LONDON TO BOSTON

Flight no	dep	arr	duration
DL 059	0940	1220	7:40
BA 213	1115	1335	7:20
VS 011	1555	1825	7:30
DI 7174	1605*	1820	7:15
BA 203	1655	1935	7:40
BA 215	1830	2100	7:30
BA 239	1955	2215	7:20
VS 157	2030	2300	7:30

BOSTON TO LONDON

Flight no	dep	arr	duration
BA 238	0730*	1905	6:35
VS 158	0830	2010	6:40
BA 212	1915	0650+I	6:35
DL 058	1926	0705+I	6:39
DI 7148	2030*	0750+I	6:20
BA 202	2140	0920+I	6:30
VS 012	2200	0940+I	6:40

*Timings vary daily

NEW ENGLAND

For many years we have been offering a self drive tour of New England with relatively short driving distances and a varied selection of scenery. You would experience the rugged Atlantic Coast of Maine; the White Mountains; lakelands of New Hampshire and the rolling Vermont hills, while staying in country inns of character. A framework:

Head north along the coast to the seaside town of Kennebunkport, aprx 1½ hours drive. It's famous as George Bush Snr's summer residence and the lobster capital of New England, full of quaint clapper board houses. Three nights for two full days, enables you to walk some of the dramatic coast and go whale watching. A third day could be used for a side trip to Freeport 45 mins north, the 'Outlet Capital' of the US. To also keep the chaps interested, then there is the famous LL Bean store, an enormous hunting and outdoor sports establishment that is open 24 hours.

The next location is inland at a place called Hart's Location, this is about a 3 hour drive going north west. It's near to Mount Washington in the White Mountains, the highest point on the Eastern Seaboard. We suggest you stay at least two full days/ three nights. The country inn was built in 1860 and is a beautiful granite mansion, oozing character.

In contrast, 2½ hours west on the far side of Vermont is Burlington on Lake Champlain. A vibrant city, centred on the pedestrian Church Street Market Place, bursting with boutiques, art galleries, cafes and restaurants. The charming ski resort of Stowe is also nearby, as too are the lake-side rural islands, Basin Harbor and The Shelbourne Museum. Need to reduce the trip, then this is the element to drop for another time.

AIR FARES

CLUB/ UPPER/ BUSINESS CLASS

BA from £2669 Virgin £2227 Delta £2970

HALF AND HALF

Outbound Premium Econmy, back Club/ Upper (bed)
BA from £2259 Virgin £1909

PREMIUM ECONOMY/ PREMIUM CABIN

BA from £1035 Virgin £894 Norwegian £1035

REGULAR ECONOMY CLASS

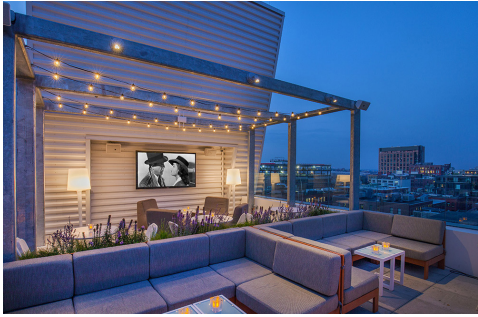
BA from £465 Virgin/ Delta £430
Norwegian from £465 (+food/luggage)

They are based on costs at the time of publishing and are for guidance only, as the prices, taxes & rules are constantly changing.
These are return air fares and include taxes/fees.

NOTE - we can generally hold provisional bookings for 72 hours, to enable you to consider, or to seek approval before their commitment.



Westin Boston Waterfront (HQ), lobby



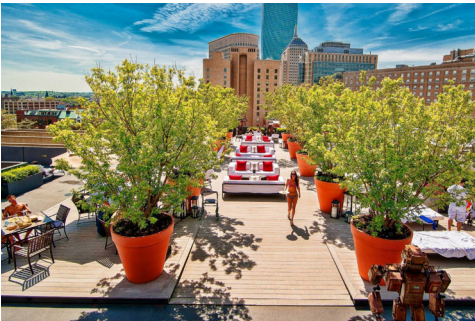
Yotel Boston, Sky Lounge Terrace



Aloft Boston Seaport District, Remix Lounge



Element Boston Seaport, king studio



Revere Hotel Boston Common, roof top terrace



InterContinental Boston



The Godfrey Hotel Boston, lobby



Foreground BCEE & Logan Airport across the harbour

TO BOOK OR REGISTER AN INTEREST

REGISTER AN INTEREST

As soon as you receive this, feel free to advise us which hotel you are interested in.

PROVISIONAL BOOKINGS

If you are unsure, then in most cases we can hold the room provisionally for a week or so, dependent on the number left.

PAYMENT AND CANCELLATION

A deposit is required to book and an invoice for the balance will be sent late February. The deposit is non-refundable and the balance non-refundable after 19 April 2019

INSURANCE

It is advisable to take out adequate medical insurance prior to travel, our web site has details of an insurer with a 10% discount, see the Useful Links section.

FLIGHTS

To offer our clients a broad and unbiased view on the city and what hotel might be the most suitable, we visit the venue a year in advance and block out rooms to ensure a good choice. Due to the expense of this service, it is not commercially viable to just sell accommodation and we therefore ask that you please book the flights through us. Our considerable experience will cut to the chase, as we are able to give you a good overview on all your options. If you have booked accommodation directly with INTA then we are happy to advise you of flight availability and prices.

ABTA

Target Travel is a bonded member of the Association of British Travel Agents.

BUSINESS/ PROFESSIONAL TRAVEL

We also publish bi-annual information sheets on travel to the three EPO's as well as other IP Conferences such as AIPPI, BIO, APAA, ECTA & FICPI. For full details see our web site.

Personal/ leisure travel- we specialise in bespoke travel for business or pleasure. Our website contains many examples and suggestions.

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