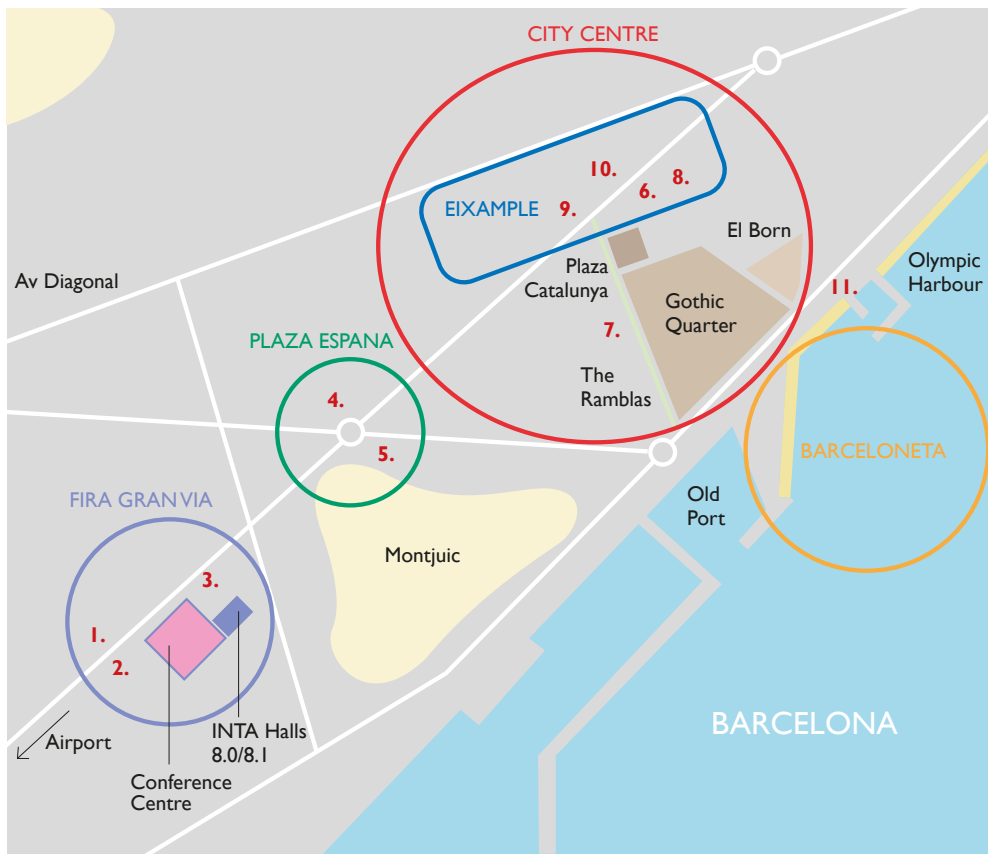




## INTA 2017 Barcelona



**TARGET**  
Travel Consultants



## Key

1. Renaissance Barcelona Fira Hotel
2. Porta Fira Hotel
3. SB Plaza Europa Hotel
4. Catalonia Barcelona Plaza Hotel
5. Crowne Plaza Barcelona Fira Centre Hotel
6. Cotton House Hotel
7. Hotel 1898
8. Negresco Princess Hotel
9. Petit Palace Museum Hotel
10. Renaissance Barcelona Hotel
- 11 Pullman Barcelona Skipper

*'You have been a wonderful partner  
with INTA all of these years'*

Tricia Simpson (commenting on Target Travel)  
CMP, Manager, Meetings, Conventions &  
Events Strategy, INTA, New York.

Location	Fira Grand Via Convention Centre, Carrer Alumi, Barcelona, Spain
Dates	20—24 May 2017
Convention Hotels	Traditionally hotels in Barcelona only have 100-250 rooms, therefore this year there will be 125 official INTA hotels. We have selected 11 which we feel are the nicest and most convenient within each of the three areas and will appeal to different tastes, they are all at least four stars. We have an allocation of rooms at each, in addition we have a small number of non-INTA rooms. See the inside back cover for some photos.
Our Contact Details	Telephone +44 (0)20 7405 0100 Email info@target-travel.co.uk Website www.target-travel.co.uk
Please Note	Annual Meeting registration will launch on 18 January 2017. However please feel free to register an interest with us prior to this, or call to discuss the suitability of the three areas and various hotels. Flight details are enclosed.

Conference Location

The Fira Gran Via Conference Centre complex is very large and located on the edge of city, to the west and in the direction of the airport. INTA will be using Hall 8.0 and 8.1 located on the eastern side. The local area is predominantly warehousing, but there is also an Ikea and a shopping mall containing some restaurants. It is very similar to Excel in London, there are a handful of hotels but very little else, staying here you may feel isolated from the rest of the city? Trains take under five minutes to Plaza España, you can then change here for the metro, with services to all parts of the city. The total duration from Conference Centre to City Centre is around 35 mins, including the change.

A taxi to the city centre and Barceloneta takes on average 15-20 minutes, but be aware, when leaving in the evenings, it can take some time to wait for a cab. There are plenty of taxis in the City Centre and finding one for going out to the Conference Centre is not usually a problem.

Restaurants, receptions and events

As this is in your back yard, perhaps you are considering hosting an event? If so, we have visited over 30 venues, please call for our Info Sheet or to talk over your requirements. We have some spectacular places to consider.

## Which area should I stay in?

With 125 official hotels this year, delegates will be spread out all over the city and so will the receptions and events. There are four distinct areas to stay in. To assist, you may wish to consider what you will be doing most, will it be: committee meetings at the Conference Centre, receptions spread out over the city, or will you be inviting associates over for a private meeting on your roof-top terrace?

### **Fira Gran Via Conference Centre**

The most convenient area for the conference venue, but it is not within walking distance of the other areas up for consideration. The grandest two of our hotels here, are located to the west of the complex and on the opposite side to Halls 8.0 & 8.1 which INTA will be using. They appear close but are a 20-25 min walk away if going around the outside. It is assumed that INTA will have a shuttle bus from one side of the complex at The South Entrance around to the other North Entrance, close to INTA's halls. Often you can also walk straight through the centre of the complex which takes about 10 mins, this route is usually available to delegates.

### **Plaza España**

Located between the City Centre and the Conference Centre, so arguably convenient for everyone? Plaza España is a very touristy and vibrant part of the city. There are plenty of places here to eat, drink and shop. Being a newer part of town it has wider streets and slightly bigger hotels. To the south and a few minutes walk away are the magic fountains (Thu-Sun evenings in May). Then the land rises steeply for mount Montjuic (Mon-jew-eek), with escalators up the hillside to one of the city's main art museums; spectacular views day and night; various Olympic venues and on the far side of the mountain, a cable car cutting across the Old Port to Barceloneta. Travelling from the City Centre to the conference venue, you have to change at Plaza España anyway. Going to the Conference Centre it takes less than 5 mins by train, or 10 by taxi. In the other direction towards the City Centre it is about 20 mins by metro to most parts the City Centre, or 10 mins by taxi.

### **The City Centre**

The epicentre is Plaza Catalunya and around here are three very distinct neighbourhoods. From the plaza's bottom left corner runs the famous pedestrian friendly Ramblas, eventually ending up by the Old Port. Below the bottom right corner of the square is the Gothic Quarter with almost Venice-like alleyways, churches and cobbled squares. This is a great area to amble through, with plenty of places to stop and eat. The bottom east section of the Gothic Quarter then becomes the fashionable El Born neighbourhood which almost touches the seaside. It is the most hip place in the city, bursting with independent shops, boutiques, bars and restaurants. Back to Plaza Catalunya, immediately north of this is the much larger area of Eixample (Eye-shamp-la). Here you will find a concentration of the city's main shops, entertainment and hotels, like London's West End. From the City Centre there is no public transport directly to the Conference Centre, a change is required in Plaza España and would take roughly 35 mins, or a taxi about 15-20 mins. All the five hotels we are featuring here are around 5 minutes walk from a metro station.

### **Barceloneta, the Old Port and the beach**

To the south of the Gothic Quarter and El Born is the Old Port and lent against this is the triangular district of Barceloneta. You will find the ultra chic yachts lined up in the harbour and facing this is an equally splendid line of very touristy and popular seafood restaurants. Then sandwiched in the triangle between here and beach are the tiny and lively streets of Barceloneta, where the fishermen once lived. Along the water edge are some quality hotels like the famous Arts Hotel and the startling W Hotel perched out on the end of the port's breakwater. At the eastern end by the Olympic Harbour are a line of seven very trendy and large beachside restaurants with terraces spilling out towards the sand. These restaurants transform into night clubs at midnight, it's a very vibrant and young area, well known as Barcelona's Party Central. It is the furthest of the four suggested areas from the Conference Centre, but a taxi takes on average 15 mins looping below the mountain Montjuic. Then going to the City Centre by taxi or subway, it's just a ten minute hop north. As most receptions will probably be in the City Centre it's not as isolated as it perhaps would first appear, especially if you are only going to make one visit to the Conference Centre to register? The weather in May should be delightful and it's not often you can be in such an uplifting area at INTA.

## Which hotel is best for me...?

<b>Host/HQ Hotel</b>	Renaissance BCN Fira and Porta Fira
<b>Luxurious</b>	Cotton House
<b>Roof top or outside terrace</b>	Renaissance BCN Fira, SB Plaza Europa, Catalonia BCN Plaza, Cotton House, Hotel 1898, Negresco Princess, Renaissance BCN and Pullman BCN Skipper
<b>Has a pool</b>	Renaissance BCN Fira, SB Plaza Europa, Catalonia BCN Plaza, Crowne Plaza, Negresco Princess, Cotton House, Hotel 1898, Pullman BCN Skipper
<b>Smaller and less busy</b>	Cotton House and Petit Palace Museum
<b>Best Value</b>	Crowne Plaza, SB Plaza Europa and Petit Palace Museum
<b>Non-INTA</b>	Pullman BCN Skipper and others, please enquire
<b>With a wow factor</b>	Renaissance BCN Fira, Cotton House and Hotel 1898

# Hotels

## Around Fira Gran Via, Conference Centre

### **Renaissance Barcelona Fira Hotel**

One of the co-headquarter hotels. A spectacular 557 room conference hotel, with 4 stars and a superior grade, this is guaranteed to polarise opinions. If you are uncomfortable with heights, be aware that their glass lifts run up the tower's central spine and unusually there are no internal corridors, all rooms open straight out on to the open-air steel floors with their hanging gardens. The interior decor is equally unusual with amazing elaborate leaf windows cut straight through the concrete walls, the room decor is just black or white. Our allocation of rooms are standard run-of-house grade, with charging lap-top safes and free wifi. There is a gym and indoor lap-pool, plus a breathtaking roof-top pool, bar and terrace on the 27th floor. This is about a ten minute walk to the South Entrance of Fira Gran Via, hopefully a shuttle will be operating to the North Entrance.

### **Hotel Porta Fira**

One of the co-headquarter hotels. Looking like a very tall thin stack of wobbly red cans, it is another 'statement' building. It has 4 stars and is a superior grade hotel, with 311 rooms. The guest rooms are not especially large but are a really nice and a unique design, bright white and catch the views well. I liked the unusual layout a lot, especially the opaque smoked glass bathroom and wardrobes which can be configured by you in different ways. Our allocation is for Urban grade rooms, with safes, a mini bar and free wifi. The bright glass lobby area is small with few seats to wait for associates and none to be able to sit and chat. This is conveniently located just across the road junction from the conference centre's South Entrance, hopefully a shuttle will be operating to the North Entrance?

### **SB Plaza Europa**

A more cosy hotel, a 4 star superior grade hotel with 243 rooms. It has a large and fancy library styled lobby with plenty of seating. There is also a large outdoor courtyard on the ground floor shaded by sails, where you can have a pleasant breakfast in the fresh air. In addition they have a small roof top pool, bar and terrace. There are in-room lap-top sized safes and free wifi. It is in a different location to the other two hotels, but also only 5 mins walk to the shopping mall and much closer to INTA's halls, a pleasant 10 mins walk south past residential apartment buildings to INTA's Halls 8.0 & 8.1. It doesn't have the wow factor of the other two, but the combination of its location, plus the

large lobby, ground floor and roof top terraces make this a good base if you need to be near the convention, substance over style and a good price too.

## City Centre

### **Hotel Petit Palace Museum**

This is a superior grade 4 star hotel. It is small with just 60 rooms and quite simple, but also quite stylish with a good sized lobby. This is one of the best locations in the city and set in Eixample, only a few steps from Gran Via. Which is famed for its seven blocks of alfresco bars and restaurants situated in the middle of the road, this is like The Ramblas, only much nicer, a spectacular way to entertain in the balmy evenings. There are in room safes, a mini bar and free wifi. They have a trendy bar, but note the coffee shop is for breakfast only, but there are plenty of restaurants, bars and cafes nearby. They have four free loan bikes available for guests. Security is strong with entry from the street to the lobby requiring your room key or a buzzer to reception. This is one of the cheapest hotels we are featuring, but is still a good quality and set in a vibrant part of the city.

### **Nagresco Princess**

A brand new modern 5 star superior grade business hotel, with 128 rooms, also located in Eixample, so loads of entertainment and shops nearby. The tall atrium lobby is a reasonable size with plenty of seating, the decor is bright and white. There is a small gym with windows on to a roof-top lap pool, bar and terrace with glass balustrades and views of the surrounding buildings, these are even more dramatic in the evening. In Barcelona these roof top terraces are little used in the day time. They make excellent relaxing places to entertain associates in the sunshine, under an umbrella with a cool drink. May is a good month for this, not too hot. There are in room safes, free wifi, but note the coffee shop is for breakfast only, but there are plenty of restaurants, bars and cafes nearby.

### **Renaissance Barcelona**

A well established and classy 5 star deluxe grade business hotel, with 200 rooms, located in Eixample. This has a large and useful lobby and stylish bar area for meeting people in the day and evening. There is a charming roof top terrace and bar, with cabanas for shade but no pool. Again views of roof tops, but in the evening, as with others it is transformed with the bright lights of the city. There are in room safes, free wifi, but note the coffee shop is for breakfast only, although the bar serves snacks and there are plenty of restaurants, bars and cafes nearby.

## Hotel 1898

This is in a lively location on a side road off The Ramblas, with The Gothic Quarter the other side of this. It is a large building, made up of both very old public areas and the more recently built guest rooms. It is a 4 star superior grade hotel with 169 guest rooms. The extensive colonial style lobby is packed with sofas and one of the largest of all the hotels in our program, so useful for meeting associates. However- one of the best aspects is their stunning and extensive roof-top terraces that are almost the size of the building's footprint. There is a nice pool, terrace and bar at one end, then running around the three other sides are an extensive selection of loungers, sofas and shaded cabanas set up in clusters, with plenty of greenery and on one side views down onto The Ramblas. The gym and Spa are in the basement, with a spectacular lap pool under huge brick arches. The bedrooms are all sizes, but with safes and free wifi.

## Cotton House Hotel

This is located in Eixample, it is by far the best quality hotel we are featuring and one of the most charming I've ever visited. Cotton House is a deluxe graded, 5 star, with 83 rooms. It only opened a year ago and was formerly a very grand family house, then later the HQ of The Barcelona Cotton Producers Guild. This almost museum-like building has recently become a top quality and classy boutique hotel. It oozes character, a delightful combination of 19th century decor with its enormous fancy ceilings and grand marble stair cases, plus the mid-century decor of its later owners. The public rooms are wonderful. They have an all-day restaurant and bar with a glass conservatory, plus an outside deck with plenty of parasols and greenery. They have a Spa and an indoor lap pool. Our allocation is for Madras grade rooms, with a safe and free wifi. It is a truly memorable place to stay and also to invite associates too. Cotton House is spectacular and rather expensive, but perhaps affordable without a trans-Atlantic air fare to pay this year?

## Plaza España

### Catalonia Barcelona Plaza

A very useful location between the INTA venue and the City Centre, with the train station entrance right in front of their main door, taking just under 5 mins to get to the Conference Centre. Across the road is a former bull ring now a shopping mall, plus the magic fountains and Montjuic rising up only 10 minutes walk away. This is a very lively location. It is a large conference hotel, a superior grade, 4 star, with 369 rooms. The public areas are nothing special, but there are plenty of seats in the large lobby and there is a

circus tent style sail to the breakfast room terrace, for semi-outdoor dining. They have a new and really nice roof-top pool, bar and terrace, with impressive views day and night. There are in room safes and free wifi. This is a good central point to invite associates to as they transit from/to the Conference Centre.

### Crowne Plaza Barcelona Fira Center

This is located next to the original Conference Centre which is not INTA's location for the Annual Meeting. It is a slick business hotel and better quality than the Catalonia Barcelona Plaza despite being the cheapest in our programme. This is a superior grade 4 star, with 274 rooms and was usually the HQ hotel for congresses before the new Conference Centre was opened. It has a very large lobby, useful to meet associates in. The guest rooms are bigger than normally found in Barcelona, our allocation is for standard grade rooms, with safes and free wifi. They have a White Wellness Spa and lap pool. There also an Executive Lounge and we can enquire about costs should you wish to upgrade your room? The hotel is proposing to build an outdoor terrace in April, they are unsure if it will be finished in time for May?

## Barceloneta and the beach

### Pullman Barcelona Skipper

This good business hotel that sits near to the famous Frank Gehry's sculpture and is set half a block back and a two minute walk from the beach. In May this will be a very vibrant and exciting area to stay in. The hotel is a deluxe grade 5 star, with 250 rooms. There are plenty of restaurants sat around the base of this and its neighbour the famous Arts Hotel, giving you many opportunities to take associates out for lunch. It is also only a ten minute walk to the extensive seafood restaurants of Barceloneta that huddle in the triangle between the beach and the Old Harbour. The hotel has a ground floor pool and sundeck with ergonomic hammocks, plus a second roof-top pool and Atic Bar with marvellous views over the sea, beach and city. Please note that our allocation of rooms have a sea view, also a safe, mini bar, opening windows, CD player, with Nespresso machines on request. This is a good quality hotel and a relatively affordable alternative to its high cost neighbour, a fine way of combining business with pleasure. This is not an official INTA hotel, so it's name will not appear in the Conference Handbook.

## Hotel Rates

### **Around Fira Gran Via, Conference Centre**

Renaissance Barcelona Fira	E 329
Porta Fira	E 293
SB Plaza Europa	E 224

### **City Centre**

Hotel 1898	E 345
Negresco Princess	E 299
Petit Palace Museum	E 224
Cotton House	E 455
Renaissance Barcelona	E 329

### **Plaza España**

Catalonia Barcelona Plaza	E 253
Crown Plaza	E 219

### **Barceloneta and the beach**

Pullman Barcelona Skipper	
Sea view	E 368

*Please note- these are the 'core' conference rates as a guide. Both the 'pre' and 'post' conference rates are less, but the prices fluctuate and dates that these apply vary with each hotel.*

*The rates are per room per night, for single use. Please contact us for the double/ twin rates, which are generally around Euro 20 more.*

*These are all on a bed and breakfast basis including VAT, but excluding local tax Euro 2.48/person/night payable locally.*

*You must register online as a delegate, we will need your registration ID code, but it is not needed for the Pullman Skipper.*

*There is a minimum stay requirement of 3 nights. Our standard booking fee will apply £55/room/stay, discounted to £25 when booking flights with us.*

*Book before 03 Feb 2017 as we will be releasing unsold rooms, as well as reducing the early arrival and later check-out dates of the remaining block.*

*We also have non-INTA rooms available, please contact us for more details.*



## Getting to Barcelona

Barcelona Airport is 6 miles and about 25 mins from the city by taxi, cost aprx Euro 18-20. Rail is only Euro 1.50 to the city centre's Sants Station near Plaza Espania, taking 20 mins. Airport buses cost Euro 3.50 and take about 40 mins to various points within the city.

### London to Barcelona - Sat 20 May

Flight no	from	to	dep	arr
BA 472	LHR	BCN	0615	0920
BA2706	LGW	BCN	0645	0950
U2	LGW	BCN	0700	1015
U2	LTN	BCN	0715	1030
BA 478	LHR	BCN	0745	1055
FR	STN	BCN	0815	1136
VY7965	LTN	BCN	0900	1205
U2	LGW	BCN	0905	1215
BA 484	LHR	BCN	0915	1225
VY7823	LGW	BCN	0945	1250
U2	LGW	BCN	1105	1410
BA 474	LHR	BCN	1110	1415
VY7821	LGW	BCN	1115	1420
F6	STN	BCN	1245	1600
U2	LTN	BCN	1250	1600
U2	LGW	BCN	1420	1725
BA 480	LHR	BCN	1430	1735
VY7827	LGW	BCN	1500	1805
BA2708	LGW	BCN	1530	1835
U2	LGW	BCN	1610	1925
FR	STN	BCN	1610	1936
BA 486	LHR	BCN	1630	1945
U2	SEN	BCN	1705	2025
BA 470	LHR	BCN	1720	2030
U2	LTN	BCN	1750	2105
BA 482	LHR	BCN	1910	2215
D85503	LGW	BCN	1920	2220
VY7825	LGW	BCN	1935	2240
U2	LGW	BCN	1950	2255
VY7967	LTN	BCN	2015	2330
FR	STN	BCN	2045	2350

In addition there are also non-stop services from:

Belfast	Birmingham
Bristol	Cardiff
East Midland	Edinburgh
Glasgow	Leeds/ Bradford
Liverpool	Manchester
Newcastle	

Plus connection services from Norwich, Humberside and Teeside via Amsterdam

### Barcelona to London - Wed 24 May

Flight no	from	to	dep	arr
FR	BCN	STN	0620	0750
VY7964	BCN	LTN	0645	0805
BA 477	BCN	LHR	0710	0830
U2	BCN	LGW	0710	0835
VY7822	BCN	LGW	0730	0900
BA 473	BCN	LHR	1010	1135
BA2707	BCN	LGW	1030	1145
U2	BCN	LTN	1050	1215
FR	BCN	STN	1050	1220
U2	BCN	LGW	1115	1245
BA 479	BCN	LHR	1140	1300
VY7826	BCN	LGW	1230	1350
U2	BCN	LGW	1230	1350
BA 485	BCN	LHR	1310	1430
FR	BCN	STN	1400	1530
BA 475	BCN	LHR	1505	1625
BA2709	BCN	LGW	1520	1635
U2	BCN	LGW	1520	1650
U2	BCN	LTN	1635	1800
D85502	BCN	LGW	1725	1840
VY7824	BCN	LGW	1725	1845
U2	BCN	LGW	1800	1920
VY7966	BCN	LTN	1815	1930
BA 481	BCN	LHR	1820	1940
FR	BCN	STN	1840	2010
VY7820	BCN	LGW	1850	2015
U2	BCN	LGW	2030	2155
BA 487	BCN	LHR	2035	2150
BA 471	BCN	LHR	2120	2230
U2	BCN	LTN	2140	2300
BA2705	BCN	LGW	2300	0025+1

#### Key

BCN	Barcelona	BA	British Airways
LGW	Gatwick	D8	Norwegian Air
LHR	Heathrow	FR	Ryanair
LTN	Luton	U2	Easyjet
SEN	Southend	VY	Vueling Airlines
STN	Stansted		

## Air fares

**BA Economy Class** from £137 rtn inc taxes/ fees  
**BA Club Class** from £420 rtn inc taxes/ fees

## To book or register an interest

Register an interest as soon as you receive this, please feel free to advise us which hotel you are interested in.

### Provisional Bookings

If you are unsure, then in most cases we can hold the room provisionally for a week or so, dependent on the number left.

### Payment and Cancellation

A deposit is required to book and an invoice for the balance will be sent in February. The deposit is non-refundable and the balance non-refundable after 03 February to 03 March 2017, the date is dependent on which hotel you have booked, as these vary.

### Conference Registration

It will be necessary for you to register online direct with INTA. Please keep a note of your registration ID code, as we will need this to fully confirm the INTA booking.

### Insurance

It is advisable to take out adequate medical insurance prior to travel, our web site has details of an insurer with a 10% discount, see the Useful Links section.

### Flights

To offer our clients a broad and unbiased view on the city and what hotel might be the most suitable, we visit the venue a year in advance and block out rooms to ensure a good choice. Due to the expense of this service, it is not commercially viable to just sell accommodation and we therefore ask that you please book the flights through us. Our considerable experience will cut to the chase, as we are able to give you a good overview on all your flight options. If you have booked accommodation directly with INTA then we are happy to advise you of flight availability and prices.

### ABTA

Target Travel is a bonded member of the Association of British Travel Agents.

### Business / Professional Travel

We also publish bi-annual information sheets on travel to the three EPO's as well as other IP Conferences such as AIPPI, BIO, APAA, ECTA & FICPI. For full details see our web site.

### Personal / Leisure Travel

We specialise in bespoke travel for business or pleasure. Our website contains many examples and suggestions.

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Hotel 1898



Renaissance Barcelona



Catalonia Barcelona Plaza



Cotton House Hotel



Crowne Plaza Barcelona Fira Center



Hotel Petit Palace Museum



Nagresco Princess



Pullman Barcelona Skipper

[www.target-travel.co.uk](http://www.target-travel.co.uk)